

DEC 06 2005

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor(s):	Everett E. Schulze, Jr.	Patent No.:	5,483,049
Serial No.:	08,192,639	Issue Date:	01/09/1996
Filed:	02/07/1994		
Title:	Coupon Exchange System		
Docket:	A63-002-01-US		

POWER OF ATTORNEY BY ASSIGNEE OF ENTIRE INTEREST

In-Store Media Systems, Inc. assignee of record of the entire interest of the above identified application, hereby:

Revocation of Prior Powers

revokes all powers of attorneys previously given; and

New Power of Attorney

appoints the practitioners associated with Customer No. 54,092 as our attorneys and/or agents to prosecute and transact all business in the Patent and Trademark Office connected therewith.

Customer No: 54,092	Practitioner:	Shawn B. Dempster North Oaks Patent Agency 45 Island Road North Oaks, MN 55127 Phone 612/850-1688 Fax 612/233-1317 E-mail: sdempster@noakspa.com
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STATEMENT UNDER 37 CFR 3.73(b)

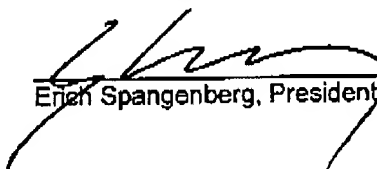
Orion IP, LLC states that it is the Assignee of Entire Interest in the patent application/patent identified above by virtue of a chain of title from the inventor(s) of the patent application/patent identified above, to the current assignee as shown below:

1. From Everett E. Schulze, Jr. to In-Store Media Systems, Inc.
recorded in the U.S. Patent and Trademark Office at: Reel 6909, Frame 0836
2. From In-Store Media Systems, Inc. to AFG Enterprises USA, Inc.
recorded in the U.S. Patent and Trademark Office at: Reel 016536, Frame 0321

The undersigned (whose title is supplied below) is empowered to sign this statement on behalf of the Assignee.

In-Store Media Systems, Inc.

Date: 19 Sept 05


Erich Spangenberg, President